

# Part 1 Male Beauty

Movie English  
Students

## Before Reading

Discuss the questions.

1. What is a typical morning routine for a man before he goes to work?
2. Do you think men are getting more concerned with the way they look?

## Comprehension Strategy: Identifying Supporting Details

Supporting details are used to reinforce or support the main idea of a paragraph. Types of supporting details include verifiable facts, statistics, quotes from experts, opinions of individuals, perceived trends, examples, etc.

A. Scan the text for the details (1-3). Match them with the ideas they support (a-c).

- |                        |   |
|------------------------|---|
| ..... 1. David Beckham | a. To show the trend includes many different countries. |
| ..... 2. Mr. Beauty    | b. To show the role of the media.                       |
| ..... 3. facial masks  | c. To show the trend is expensive.                      |

B. Read the whole text and answer the questions that follow.



CD 1 Track 2

## Male Beauty

- 1 Seung Lee, age 26, is a manager in a high-end department store in Seoul, Korea. Like many men, he wakes up in the morning, enjoys a cup of coffee, and starts getting ready for work. Unlike most men, Seung's grooming routine can take up to one hour! Seung not only showers and shaves but also carefully sculpts and styles his hair with three different brand-name hair products. He then gently applies several expensive skin moisturizers, and makes sure not to forget the sunblock. Finally, Seung takes his time selecting a hip outfit from his large wardrobe of designer suits, shirts, ties, and shoes.
- 2 Not only do these preparations cost Seung time, but they also cost him money. Monthly, he spends about 800 dollars on designer clothes, 200 dollars on spa treatments, and 300 dollars for cosmetics, such as hair products, eye creams, and facial masks.
- 3 Several years ago, Seung's expensive and time-consuming interest in his appearance may have seemed strange. However, recently, the growing trend in male beauty is becoming more mainstream. In fact, men from all different countries are taking a closer look in the mirror. In Western countries, such as the United States and Britain, such



men are sometimes called *metrosexuals*. This term was first used by British journalist Mark Simpson to describe such young men who have a lot of spending money and enjoy the best shopping, gyms, salons, and spas. This trend has also caught on in Asian countries: in Korea these men are referred to as *Mr. Beauty*, and in China they're known as *aimei nanren*, or "love beauty men."

- 4 Why is male beauty recently becoming so popular? First, the definition of masculinity may be changing. As gender roles<sup>1</sup> are changing, men are less afraid to care about their looks. So, they are spending more time and money on style, grooming, and fashion. Furthermore, consumerism is thriving and statistics show strong economies are allowing for more spending money. As a result, many men are choosing to invest their extra cash in their looks and clothes.

- 5 The media are also playing a large role in popularizing the male beauty trend while profiting from it too.

Recently, there has been a growing selection of health and fashion magazines which are aimed at men. Additionally, television shows which offer makeover advice and fashion tips are now popular with both men and women. Famous media figures, such as David Beckham, the British soccer player, also have a strong impact. Beckham is not only well-known for his soccer skills but also for his cool hairstyles, sarongs, and nail polish.



- 6 This trend can be expensive for men, but the rewards may be worth it. Tatsuo Yamakawa, a 32-year-old businessman from Tokyo, says his careful grooming and concern about fashion have helped him become successful at work. "If we look good on the outside, then we can feel confident on the inside," says Tatsuo. "The people you work with, including your customers, can sense that confidence and will react positively to you. This is an important key to success."

- 7 Seung says that his fashionable appearance has helped him to meet women. "Women don't want to be with a man who is sloppy," he says. "They like men who are confident, fashionable, and know how to take care of themselves."

- 8 What do women think about this boom in male beauty? Song Yang, from Beijing, China, likes how her boyfriend is concerned about his appearance. "It's nice to have a boyfriend who enjoys shopping for clothes or a relaxing day at the spa with me," says Song.

- 9 Despite these good points, however, Song does have one major criticism—"It's difficult to compete with him for time in front of the mirror!"

<sup>1</sup> gender roles the different ways men and women are expected to act in society



## Checking Comprehension

Answer the questions.

1. What is the main idea of this article?
  - ✓ a. These days, men have more money.
  - ✓ b. These days, more men care about their looks.
  - ✓ c. These days, more men want to look like women.
2. Why does Seung Lee take a long time to get ready in the morning?
  - ✓ a. He often wakes up late.
  - ✓ b. He doesn't have enough clothes to choose from.
  - ✓ c. He is very careful with his grooming and outfit selection.
3. What is one reason that the male beauty trend is popular?
  - ✓ a. Men are more comfortable caring about their looks.
  - ✓ b. Men are interested in women who care about their looks.
  - ✓ c. Consumerism is decreasing.
4. Where is this trend popular?
  - ✓ a. In Western countries.
  - ✓ b. In Asian countries.
  - ✓ c. In different countries all over the world.
5. According to Tatsuo Yamakawa, how can caring about looks help a man?
  - ✓ a. He can become famous.
  - ✓ b. He can meet more women.
  - ✓ c. He can be successful at work.
6. Which statement about the male beauty trend is NOT true?
  - ✓ a. The media has helped to popularize this trend.
  - ✓ b. Women like this trend.
  - ✓ c. It is inexpensive for men.



## Looking at Vocabulary in Context

A. Find the words in bold in the text. Circle the word or phrase that has the closest meaning.

1. **Sculpts** (par. 1) means *shapes / cuts*.
2. **Mainstream** (par. 3) means accepted by *most people / very few people*.
3. **Masculinity** (par. 4) means *female / male* characteristics.
4. **Consumerism** (par. 4) means the idea that *buying and selling things / saving money* is important.
5. **Profiting** (par. 5) means *losing / gaining* benefits.
6. **Sloppy** (par. 7) means *messy / neat*.

B. Fill in the blanks with the words in bold from A. Be sure to use the correct forms.

1. Mark looked ..... with his hair uncombed, his face unshaven, and his shirt untucked.
2. In many cultures, being strong and brave are characteristics often connected to .....
3. For her final art project, Julie ..... a statue of a horse.
4. In some countries it has become ..... for women to have careers; however, in others it has not.
5. Major companies will ..... from the government cutting big business taxes.
6. Christmas is a time of year when ..... is strong.

## What's Your Opinion?

A. People do many different things to look good. Are these acceptable for men, women, or both? Check (✓) your answers.

1. Spend a lot of money on clothing.
2. Take mud baths.
3. Paint fingernails.
4. Take an hour to get ready in the morning.
5. Wear cosmetics.

Men	Women	Both
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

B. Discuss your answers with a partner. Give reasons for your answers.

# Movie English

Complete these sentences with the correct word(s) (Shallow Hal)

1. I'm really depressed, because my girlfriend \_\_\_\_\_ me.
2. My boss gave me a \_\_\_\_\_ for all my hard work.
3. She's \_\_\_\_\_ with learning English, so she studies all the time.
4. A: Do you want to play basketball today?  
B: \_\_\_\_\_. I'm too tired!
5. I'm very \_\_\_\_\_ about the women I date. I only date women who are singers, like 이효리, g.na, and now IU.
6. I've been \_\_\_\_\_ IU for 3 years now. I really really love her.
7. I think it's common \_\_\_\_\_ to say "thank you" and "excuse me".
8. A \_\_\_\_\_ person only cares about someone's appearance, not their character.
9. A: Did you see that man wearing a pink dress?  
B: Yeah, he's really \_\_\_\_\_ isn't he?
10. My \_\_\_\_\_ type of woman is someone who is beautiful on the inside and outside.
11. The self-help \_\_\_\_\_ helped to raise my \_\_\_\_\_ by \_\_\_\_\_ me. (3 words)

going out with

picky

self-esteem

promotion

shallow

dumped

naaah

guru

courtesy

cuckoo

obsessed

hypnotizing

ideal

Watch this video and complete the sentences

([www.youtube.com](http://www.youtube.com)) (Hypno 36)

Tony Robbins: Close your eyes. Just .....

And I want you to ..... that you're on a .....

It's a ..... day and the ..... is starting to .....

And you're looking in the ..... of a .....

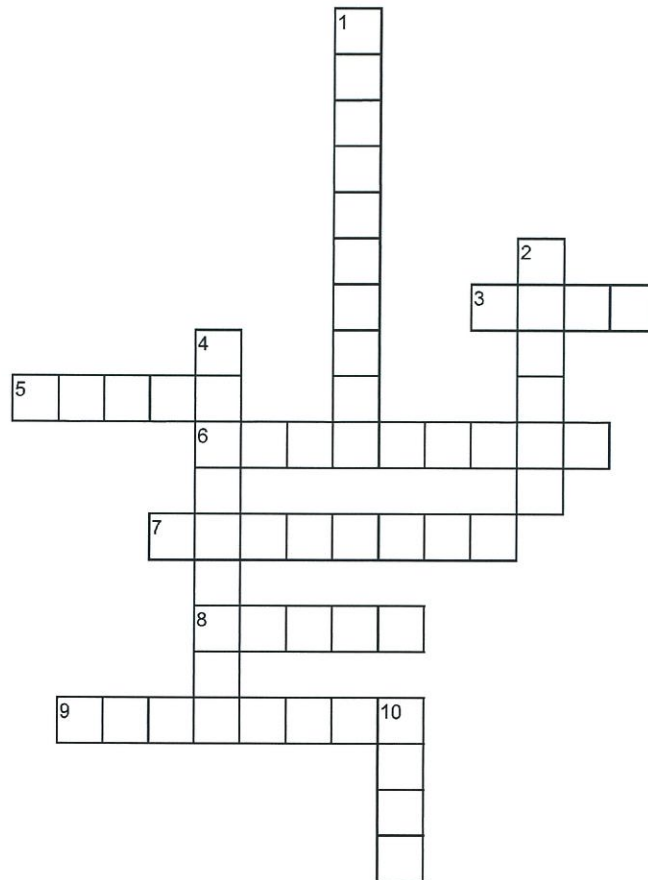
And you're feeling her .....

You're seeing her .....

You're feeling her .....

That's it. That's it.

## Shallow Hal



### Across

- 3 teacher
- 5 difficult to please(high standards)
- 6 better job in a company
- 7 politeness
- 8 perfect
- 9 can't stop thinking about or doing

### Down

- 1 how you feel about yourself
- 2 crazy
- 4 put under a spell
- 10 end a relationship



# More English

# Call Me

Answer these questions

1. Who is a celebrity you think is eccentric? And why?
  2. Have you ever gotten somebody's autograph? If yes, who?
  3. What's another reason people wear goggles?
  4. What's the key to making good grades? (name 3)
  5. What is something you're intrigued by?
  6. What are you intending to do this summer?
  7. When's the last time you got a prescription? And why?  
I got a prescription for -----
  8. If you could change 1 thing about your appearance what would it be?
  9. What physical qualities are you attracted to?
-